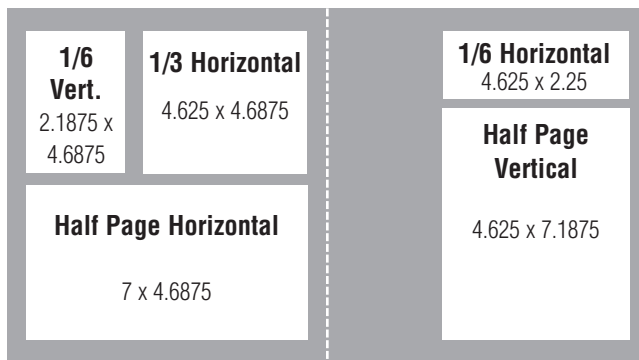
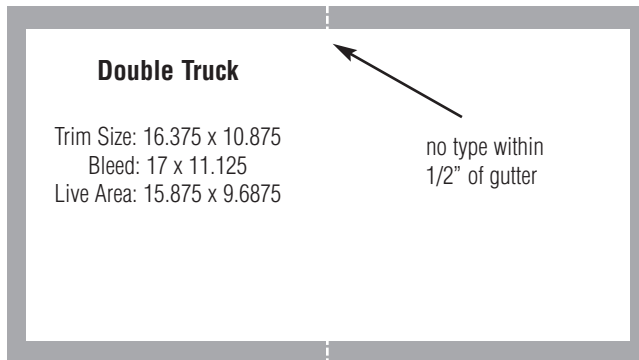
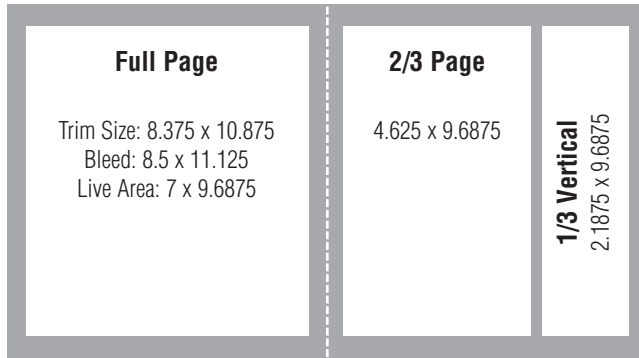


AD SIZES



Production

Charges include design, typesetting and one photo scan.

	black & white	4-color
Full page	\$95	\$250
2/3	65	200
1/2	55	185
1/3	45	160
1/6	35	125
Minimum ad charge		\$50
Color photo scan		50

OVERRUNS

Overruns of current issue advertisements are available if the magazine is notified well in advance of publication. Call for price quote and to place order, 435.649.5806.



Mechanical Specifications

- Publication trim size is 8 ³/₈" x 10 ⁷/₈", with a 3-column format. It is not advised to place copy within 1/2" of inside measurements of trim.
- Full-page bleed dimensions are 8 1/2" x 11 1/8".
- Printed web offset and perfect bound.
- Files should be submitted digitally on a DVD, CD. A **COLOR PROOF MUST BE PROVIDED** with digital files. Please include all fonts and images. When creating a file, all support should be CMYK and photo images should be a minimum of 288 dpi. Complete technical specifications are available at parkcitymagazine.com/ad-specs.

Art Specifications

- Four-color: Digital file required. Color keys or progressive proofs are required for best reproduction.
- Submitted ad materials cannot be returned until after publication. Magazine will retain materials for only one year after publication.